



THE OFFICIAL 2022-2023 MEMBERSHIP DIRECTORY OF:

OKLAHOMA PETROLEUM & CONVENIENCE STORE ASSOCIATION



12 MONTHS OF EXPOSURE



COST EFFICIENT



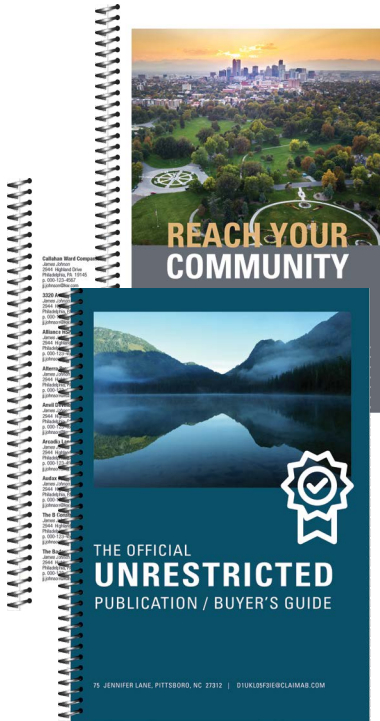
REACH YOUR AUDIENCE

The Membership Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!



SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

WWW.EMCONSULTINGINC.COM/ADRESERVATION/OPMCA



PRINT ADVERTISING RATES FOR 5.5" X 8.5" PUBLICATION:

PREMIUM AD SPOTS		COLOR
Back Cover		\$1,519
Inside Covers (<i>Front or Back</i>)		\$1,399
Page 1		\$1,299
Full Page Tab		\$1,299
Half Page Tab		\$969
DISPLAY ADS		COLOR
Full Page	\$889	\$1,119
1/2 Page	\$669	\$889
1/3 Page	\$499	\$619
1/4 Page	\$389	\$499

NEED DESIGN HELP?

DESIGN SERVICES	RATE
Ad Creation (<i>cost based on ad size</i>)	\$39 - \$149
Ad Change (<i>cost based on ad size</i>)	\$39 - \$99

ADDITIONAL FEATURES:

ENHANCED LISTING*	RATE
Boxed Listing	\$99
Boxed Listing with Logo	\$149
Boxed Listing with Logo & 50 word bio	\$199

*To place an enhanced listing, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

APP & WEBSITE DIGITAL OPTIONS SEE ONLINE SIGN-UP FOR EXAMPLES	
Top Banner	\$499
Bottom Banner	\$449
Home Screen Display	\$349
Middle Banner	\$299
Opening Splash Page	\$149
Ultimate Listing	\$199
Logo, Website & Bio Listing	\$149
Logo & Website Listing	\$99



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ COLOR B&W

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PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



QUESTIONS?

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LEARN MORE ABOUT E&M CONSULTING!

*Please fax 952-448-9928 or email optout@emconsultinginc.com (*please include your company name and the title of the publication*) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.